

Edelmann

INFORMATION

Edelmann Group

Edelmann Leaflet Solutions GmbH
Lindau Plant

JULY 2018



Specifications

Package inserts printed on lightweight paper:

- Image resolution 300 dpi
- Line drawing resolution . . . 1200 dpi
- Trimming 3 mm
- Distance to the trimmed format. . 3 mm (e.g. printing number, page number, cutting marks, legend)
- Technical spot colours have to be clearly identified by their names (e.g. "perforation", "format frame")
- Technical spot colours set to "overprint"
- Colours: CMYK respectively spot colours, black and white images: greyscale
- Tonal range 2% to 98%
- Maximum ink coverage 240%
- Minimum line width positive (no screening) 0,2 pt negative 0,2 pt
- Minimum font size positive 2 pt negative 3 pt

For digital printing:

- No technical spot colours
- No format frame

Data transfer:

- bestellungen-lindau@edelmann-group.com
- Internet, customer FTP server
- Edelmann FTP server
- CD, DVD, USB stick

If you have questions about a specific topic you can send us test files in advance. We will be glad to help you.

Moreover, we would appreciate to create new artworks of typesetting jobs for you.

Contact

Edelmann Leaflet Solutions GmbH

Prepress Department

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Everything at a Glance

Printable PDF data files:

- Standardized composite PDF (PDF/X-1a or PDF/X-4)
- PDF level 1.3 to 1.6
- Fonts embedded
- No security restrictions
- No signature or release stamp within the trimmed format
- Trimbox corresponding to cutting marks
- Leaflets: page format as opened trimmed format
- Booklets: page format as closed trimmed format
- Number and sequence of pages corresponding to the final product
- Perforation, varnish etc. applied in not printing spot colour

Open data files:

- Adobe CS4 to CS6
- QuarkXPress 8 or 9
- Fonts, images and logos are included
- Zipped folder

New artwork or editing:

- Microsoft Word or any other text file
- Manuscript
- Open data files and PDF files: text editable (not vectorised or outlined)

We check:

- Format and number of pages
- Trimbox
- Image resolution minimum 200 dpi
- Used colours
- Line width
- Embedding of fonts

We need:

- Email address and phone number of a contact person
- Our order description / name
- Released / approved PDF file

Possible sources of error:

- PDF/X-3
- Incorrect use of ICC profiles (e.g. for text elements or vector elements)
- RGB colours, especially for white text
- Signatures within the trimmed format
- Printing colour used for die cutting