# Edelmann INFORMATION

Edelmann Group

Edelmann Leaflet Solutions GmbH

JANUARY 2021







## **Specifications**

### Package inserts printed on lightweight paper:

- Image resolution . . . . . . . . 300 dpi Line drawing resolution ... 1200 dpi
- Trimming . . . . . . . . . . . . . . . . . 3 mm
- Distance to the trimmed format. . 3 mm (e.g. printing number, 2D code, QR code, page number, cutting marks, legend)
- Technical spot colours (not printing) have to be clearly identified by their names (e.g. "perforation")
- Technical spot colours (not printing) set to "overprint"
- Colours: CMYK respectively spot colours, black and white images: greyscale
- Tonal range . . . . . . . . . . . . 2% to 98%

### Data transfer:

- bestellungen-lindau@edelmann-group.com
- Internet, customer FTP server
- Edelmann FTP server

If you have questions about a specific topic you can send us test files in advance. We will be glad to help you.

Moreover, we would appreciate to create new artworks of typesetting jobs for you.

_	Massinaria	: al. aaaua		24.00/
	maximum	ink coverage.	 	240%

Minimum line width		
positive (no screening) 0,	2	pt
negative 0,	2	pt

### For digital printing:

- No technical spot colours
- No format frame

### For good readability:

Minimum font size	
positive6 p	t
negative 7 p	t

# Contact

# **Edelmann Leaflet Solutions GmbH**

## **Prepress Department**

Susanne Laurisch Heuriedweg 37, 88131 Lindau Germany Phone +49 8382 9630-54 prepress\_lin@edelmann-group.com www.edelmann-group.com

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### **Everything at a Glance**

### **Printable PDF data files:**

- Standardized composite PDF (PDF/X-4)
- PDF level 1.4 and higher
- Fonts embedded
- No security restrictions
- No signature or release stamp within the trimmed format
- Trimbox corresponding to cutting marks
  Legend cases, info boxes, signatures
- Leaflets: page format (trimbox) as opened trimmed format

- Booklets: page format (trimbox) as closed trimmed format
- Number and sequence of pages corresponding to the final product
- Perforation, varnish etc. applied in not printing spot colour
- Trimming 3 mm
- Legend cases, info boxes, signatures etc. are printable.

### Open data files:

- Adobe CS4 and higher
- Fonts, images and logos are included
- Zipped folder

### New artwork or editing:

- Microsoft Word or any other text file
- Manuscript

#### We check:

- Format and number of pages
- Trimbox
- Image resolution halftone images minimum 200 dpi line images minimum 600 dpi
- Used colours

- Open data files and PDF files: text editable (not vectorised or outlined)
- Line width minimum 0,2 pt
- Embedding of fonts
- Trimming

The PDF check affects the entire file including info boxes, signatures and hidden layers.

### Sources of error:

- Incorrect use of ICC profiles (e.g. for text elements or vector elements)
- RGB colours, especially for white text
- Signatures within the trimmed format
- PDF/X-3
- Printing colour used for die cutting
- Example: 及棄置 The gap inside the single letter is smaller than 0.4 pt, it is to small.

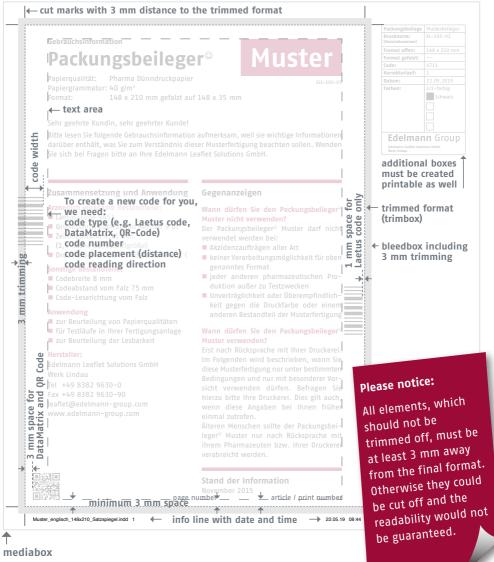
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### **Correct**



as usually seen on the monitor