

Edelmann Group Expands Footprint in France with a New Paris Site

Heidenheim, Germany, 21.08.2018 –The Edelmann Group today announced the introduction of a brand new production site in France, situated within the newly created Parc d'Activités Spirit de Cormeilles-en-Parisis industrial park, as part of their commitment to improve their positioning in the French market. The facility, which also includes office spaces, will replace the previous production site and is expected to start production in the fourth quarter of 2018.

“The new Paris location will be a mix between a print approval studio and a lean production line. In our efforts to come up with a solution that will flourish in the Parisian flare, we had to think outside the box and develop a concept that best suits our needs, and most importantly, the needs of our customers. We want to create beautiful packaging solutions with all of the cutting-edge technologies and innovations, while still offering a welcoming and chic experience that reflects our brands and makes them proud to work with us. That is our value added,” says Wolfram Hahn, Managing Director of Edelmann France.

The site improves the production capabilities for high-end folding cartons to better serve the local market. It is conveniently located just 20 kilometers from the center of Paris and 35 kilometers from Charles-de-Gaulle airport.

“Paris is not only the capital city of France, but it is home to the major players in luxury fashion and haute couture. We are just a stones-throw away from the hustle and bustle of the city. Our new location shows that we are always one step ahead of the industry. We are looking forward to the exciting opportunities we will create in our new space,” adds Philipp Neubrand, newly appointed head of sales and administration of Edelmann France.

Edelmann France is a wholly owned subsidiary of the Edelmann Group that is headquartered in Heidenheim, Germany.

About the Edelmann Group

The Edelmann Group is a leading global provider of high-quality board and paper packaging solutions. Edelmann develops and manufactures folding cartons, leaflets, rigid boxes, combi cartons, wet labels and corrugated boxes for the health care, beauty care and consumer brands markets at its 19 production sites across Germany, France, Poland, Hungary, Mexico, China, Brazil, India and the USA. Driven by innovation and cutting-edge technology, Edelmann works closely with its customers and partners to create packaging solutions that far transcend the traditional folding cartons by crafting true packaging experiences. The company has more than 2,800 employees worldwide and produced more than 4.5 billion folding cartons and rigid boxes, as well as more than 1 billion leaflets in 2017.

Visit our new website at: www.edelmann-group.com

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